

Contact PlastiPure during The ABC Kids Expo:  
Michael Usey, 512.529.0442  
Stuart Yaniger, 512.820.5131



### **Michael Usey, CEO**

Michael Usey leads PlastiPure with more than 20 years of experience in driving and successfully growing technology companies, specializing in the commercialization of breakthrough technologies. His work at PlastiPure has resulted in key industry and retail partnerships licensing PlastiPure's EA-Free patents for use in a variety of infant feeding, food packaging, beverage, and personal care products. Multiple grants from the National Institute of Health and the National Science Foundation have allowed for additional growth of the company's capabilities.

Before joining PlastiPure, Usey was president and CEO of Delta Add-Power Systems, where he turned a once unprofitable business into the software leader for multi-location optical retailers. Previously, Usey served as a senior manager and technical consultant for several companies, including Marchon Eyewear, Accenture (consulting, technology and outsourcing), Entergy, and SAIC (scientific, engineering, systems integration, and technical services and solutions), and worked as an engineer for Siemens AG and Baylor College of Medicine.

Usey earned his B.S. in bioengineering and his M.S. in electrical engineering at Texas A&M University.



### **Stuart Yaniger, Vice President of Research and Product Development**

Stuart Yaniger is an inventor and technologist with more than 25 years of experience in polymer science and high-volume product development. He was the founder and chief technical officer of Neocork Technologies, which invented, licensed, marketed, and manufactured the synthetic wine cork. Before his ventures in the beverage packaging business, Yaniger was one of the founders, vice president of research and development, and chief scientist of Interlink Electronics, where he invented, patented, and commercialized their core technologies in polymer-based force and position sensing.

Yaniger's experience includes stints at Lockheed Advanced Aeronautics, where he patented and licensed some of the first commercially viable electrically conducting plastics, and Nicolet Instrument Corporation (now part of Thermo-Fisher), where he developed advanced methods of probing molecular interactions at electrode surfaces in batteries and electroplating processes.

Yaniger received his academic training in chemistry and physics at the University of Utah and University of Maryland Baltimore County, and he was a Postdoctoral Fellow in the laboratory of Alan MacDiarmid (Nobel Laureate, 2000) at the University of Pennsylvania.



### **George Bittner, Founder and Chief Scientific Officer**

Dr. George Bittner, a professor of neurobiology and pharmacology at The University of Texas at Austin, founded PlastiPure in 2000. With more than 150 peer-reviewed publications in cell/molecular biology, electrophysiology, synaptic biophysics, and biochemistry of nerve regeneration, Dr. Bittner earned election as a fellow of the American Association for the Advancement of Science in 1992. He has been the principal investigator or co-PI of more than 30 grants totaling over \$10 million from the National Institutes of Health, the National Science Foundation, and Texas Advanced Technology, and has served in leadership positions at such companies as Blue Heron Paper, EASi Engineering, and Panda Energy.

One of four founding members of the Institute for Neuroscience at The University of Texas, Dr. Bittner earned his B.A. in chemistry at Duke University and his Ph.D. at Stanford University, and worked as a postdoctoral fellow at UCLA.



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